



## RWM Sets the New Standard: **POWDER COATING**

RWM is America's Caster Manufacturer, the originator and recognized market leader of the Kingpinless caster. Once again, RWM is leading the charge in product innovation with the implementation of powder coating as a **standard** on U.S. manufactured Industrial caster products. This includes the 75, 76, 85, 95 & 125 series heavy duty casters and is available as an option on many of our other lines such as the popular 65 series. Many who work closely with us have known this as an option for some time, now we are very excited to raise the bar in making this the new standard. Please read below to find out what advantages RWM's powder coat finish brings to the table.

### What You Will Notice:

- 1 Top of the line Quality
- 2 Outlast both wet paint & conventional Zinc finishes.
- 3 Offered standard at no additional charge on many series
- 4 Premium appearance with a multitude of finish options.



### ***Powder Coating vs. Wet Paint***

The advantages of using powder coating over wet paint are many. Most importantly powder coatings are more durable and more resistant to corrosion, chemicals and weather than liquid coatings. The bright and fresh coating is more resistant to chipping, scratching and general wear under heavy use. This is due to the thermal bonding which occurs during the curing process in the oven. Additionally because powder coatings contain no solvents or harmful VOC's, they are the more environmentally friendly than their wet paint associates. Powder Coatings meet all Environmental Protection Agency requirements for air and water pollution control. RWM has the capability to powder coat U.S. manufactured products with a multitude of custom and unique colors which are otherwise not available when using traditional paint.