

# RWM Casters Newsletter

November 2017

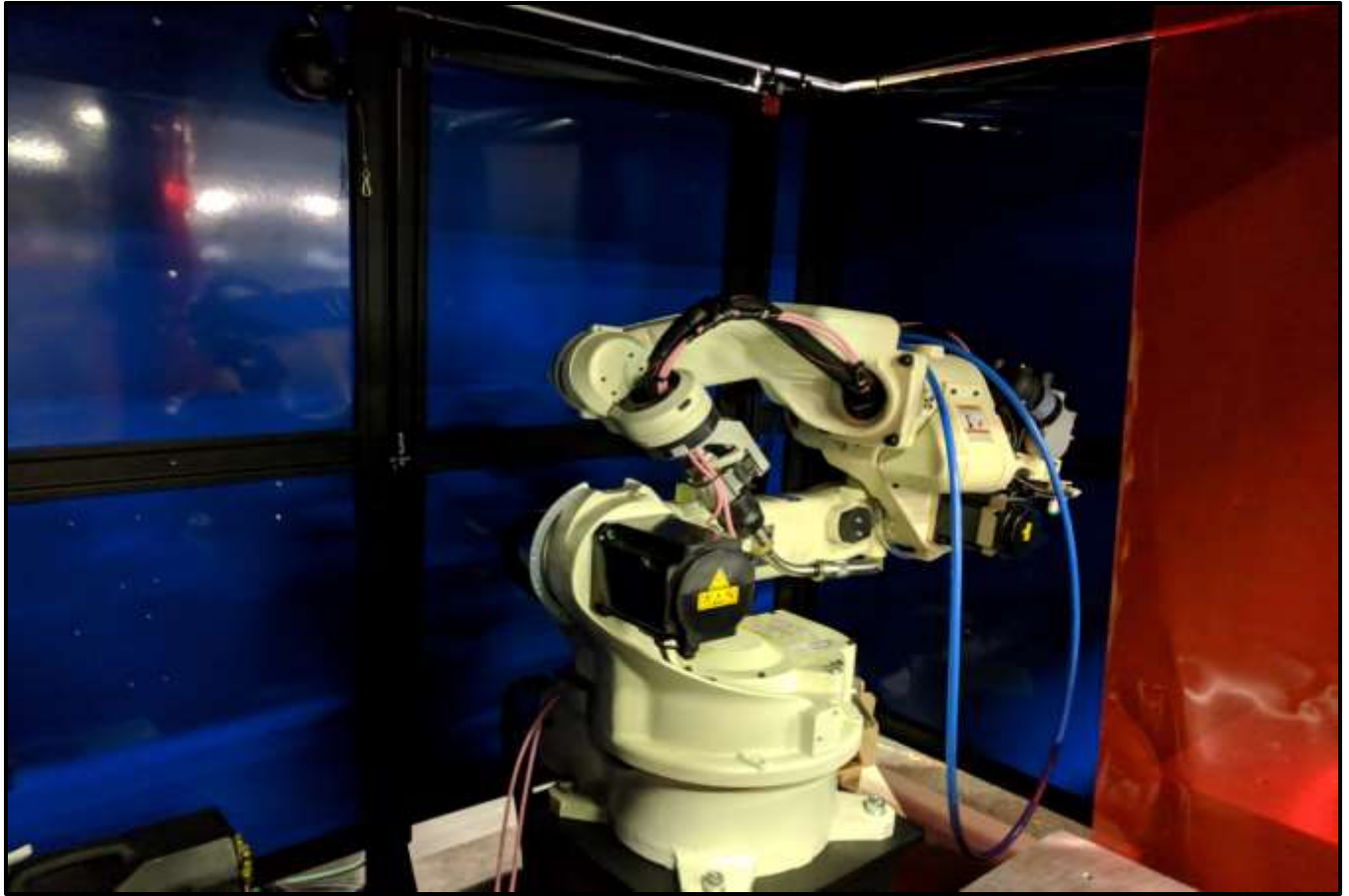
## In This Issue

### Winter is coming.

That's right... in the famous Stark family words winter is coming and with it comes some exciting new products and news from RWM. We have another new robotic addition to our manufacturing floor. The fall season marked the beginning of our tradeshow season. We recently put out an informational video related to our in-house powder coating abilities. A new white paper was also released on the topic of case hardening relating to the caster industry. Be sure to check out these and several other stories in this issue of the newsletter including our Product Highlight and an update on our CFTMA test.

- More Robots Making Casters
- Start of Tradeshow Season
- RWM Powder Coating Video
- Case Hardening White Paper
- CFTMA Testing Update
- Product Highlight: FIGG

# Staying Consistent at RWM



Here at RWM, we are constantly improving our manufacturing process. We pride ourselves on the strength and durability of our products. These aspects can be attributed to superior design and the often overlooked welding process. Just this last month we are proud to say we have added yet another new robotic welder to our manufacturing floor.

Robotic cell welders provide a deeper weld into the metal by incorporating pulse welding technology that gives RWM products additional strength. The use of robotic welding also provides extremely consistent welds...every time due to the programmability of the machines.





## Tradeshows are Coming

As the weather begins to cool off, our tradeshow season is just heating up. RWM just returned from Fabtech 2017 in Chicago. It was a fantastic show and we can't wait for many of our upcoming events. Through next April we will be at 4 more shows culminating with Modex 2018 taking place in Atlanta next April. Be sure to stop by Booth 1247. We look forward to meeting with our valued distributor partners and customers.



## Powder Coating Standard: 1<sup>st</sup> in Industry



RWM was the first U.S. caster manufacturer to offer powder coating as a standard on our heavy duty Kingpinless products. Powder coating extends the lifespan of the caster rig by providing a stronger barrier against corrosives and everyday use in the workplace. Powder coating is a superior protective finish to the silver zinc plating prevalent in the market and is offered at no additional charge from RWM. Check out our new video showcasing our powder coating capabilities.

[RWM Powder Coating Video](#)

# Importance of Case Hardening

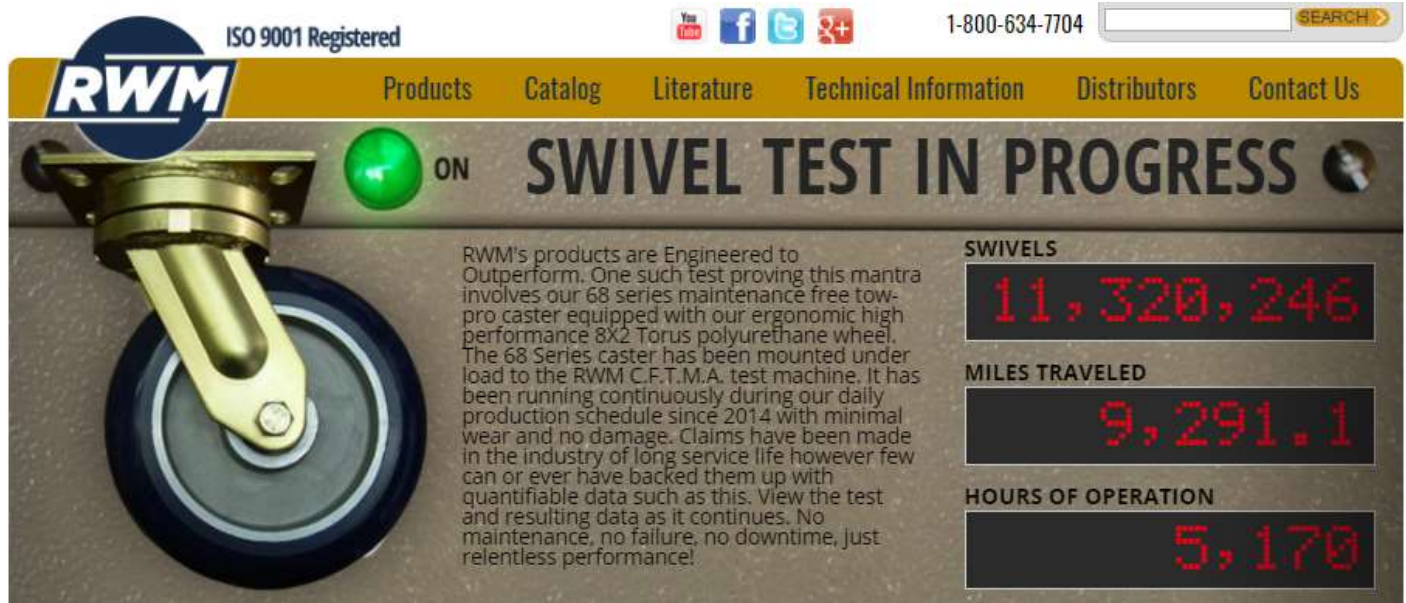


If a caster fails, that means downtime for customers. The strength of the caster rig is vitally important and should not be taken lightly. At RWM, we strive to fulfill our mantra of Engineered to Outperform. The picture above is an RWM Kingpinless raceway that has been case hardened. You can see the darker grey outline on the edge of the steel. This offers enhanced long-term durability when compared to through hardened raceways. Heat treatment, whether case hardening or through hardening, is substantially better than the non-hardened products being marketed to lower up front (not long term) cost. It is important to know the differences of heat treatment methods and how they affect the lifespan of a caster. We recently put out a white paper discussing this topic and it can be viewed here:

[RWM Case Hardening White Paper.](#)



# 68 Series Revolution: A CFTMA Update



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**RWM**

**ON SWIVEL TEST IN PROGRESS**

RWM's products are Engineered to Outperform. One such test proving this mantra involves our 68 series maintenance free tow-pro caster equipped with our ergonomic high performance 8X2 Torus polyurethane wheel. The 68 Series caster has been mounted under load to the RWM C.F.T.M.A. test machine. It has been running continuously during our daily production schedule since 2014 with minimal wear and no damage. Claims have been made in the industry of long service life however few can or ever have backed them up with quantifiable data such as this. View the test and resulting data as it continues. No maintenance, no failure, no downtime, just relentless performance!

**SWIVELS**  
11,320,246

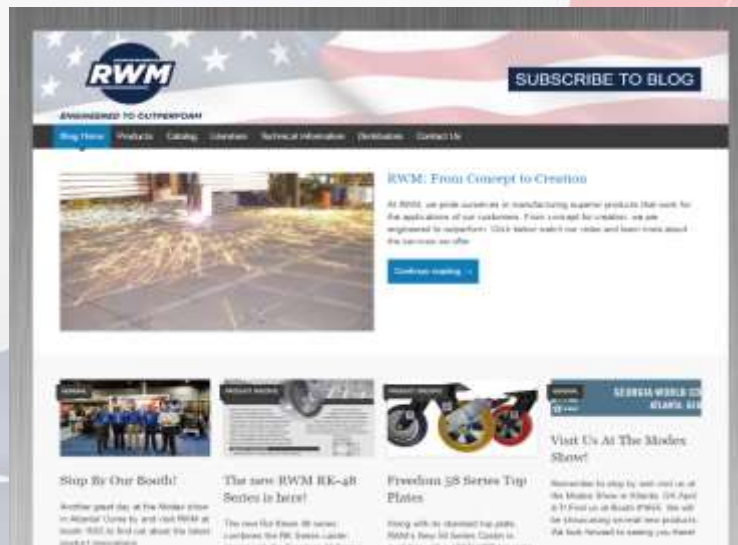
**MILES TRAVELED**  
9,291.1

**HOURS OF OPERATION**  
5,170

RWM's 68 Series has recently surpassed 11 million swivel revolutions, 9000 miles and 5000 hours of use and it is still going. That's the definition of "Engineered to Outperform". You can track the performance of one of our best caster series on our website. There is a live tracker at the top of our homepage banner.

## Don't Forget to Follow Our Blog!

RWM Caster's blog has recently been updated with new publication, and major events that take place within the company. It has been incorporated into our main website and is now easier to navigate, subscribe and follow. Each post contains photographs and links to PDFs or pages with the newest content. Follow our blog at <http://www.rwmcasters.com/blog/>.



**RWM**

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**RWM: From Concept to Creation**

At RWM, we pride ourselves in manufacturing superior products that work for the applications of our customers. From concept to creation, we are engineered to outperform. Click below to watch our video and learn more about the services we offer.

[Continue reading](#)

**Stop By Our Booth!**

Another great day at the Florida International Center to visit with RWM at South-FLOR to find out about the latest product innovations.

**The new RWM RK-38 Series is here!**

The new RK-38 Series is designed for the RWM Caster. It features a new design, a new look, and a new performance.

**Freedom 38 Series Tip Plates**

Keep your 38 Series tip plates. RWM's new 38 Series Tip Plates are designed to keep your 38 Series tip plates. They are designed to keep your 38 Series tip plates. They are designed to keep your 38 Series tip plates.

**Visit Us At The Mobile Show!**

Remember to stop by and visit us at the Mobile Show in Florida. We will be exhibiting our new products. We look forward to seeing you there.

## Product Highlight: Field Installable Foot Guard



The new and improved Field Installable Foot Guard (FIFG) from RWM is here. We have improved our FIFG and have made it able to fit on all RWM 2" wide caster series such as the 46, 48 and 65 to name a few. It provides additional safety in the work environment by shielding feet from wheels and carts that could cause potential injury which results in downtime. We have made a video showcasing the new Field Installable Foot Guard which shows how easy installation to an existing RWM caster can be.

[RWM's FIFG Video](#)



**ENGINEERED TO OUTPERFORM**

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