



ENGINEERED TO OUTPERFORM

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The New RWM

That's right, RWM Casters has a new look! Chances are, by now, you are probably well aware, especially with many of our distribution partners taking part in helping to shape the new brand image.

Make no mistake however, we are pressing forward with our tried and true core values of quality products, on time delivery, and competitive pricing. Our products are Engineered to Outperform. RWM is dedicated to U.S. manufacturing and design quality. Many of our mutual customers find value and payoff in such product investment.

Thank you for your support. We value and appreciate your commitment and feedback.

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- A New Standard: Powder Coating.
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The Powder Coating Standard

Top of the line quality.

Outlasts wet paint and silver zinc finishes.

Offered standard at no additional charge on many series.

A multitude of finishing options offered.

Premium appearance.

Includes many advantages over Wet Paint coatings.



Setting a New Standard

As America's Caster Manufacturer, RWM is leading the industry in product innovation with the implementation of powder coating on our heavy duty Kingpinless casters as the standard finish.

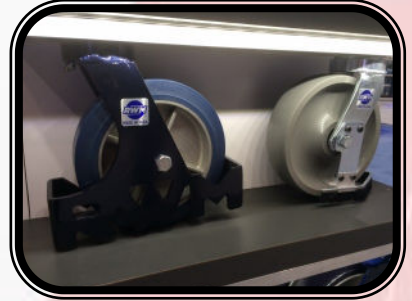
RWM continues to raise the bar of U.S. industrial manufactured casters by making powder coating the new standard for caster coating. Powder coating is now the default finish for our 75, 76, 85, 95 & 125 series casters. Additionally this is available on many of our other lines including the popular 65 series as an optional finish.

What are the advantages of using powder coating over wet paint? Powder coating is more resistant to corrosion, chemicals, and weather than other coatings. It is also more resistant to chipping, scratching, and general wear. This is due to the thermal bonding that occurs during the curing process in the oven.

Most importantly, powder coatings contain no solvents or harmful VOCs and meet all Environmental Protection Agency requirements for air and water pollution control. So, not only is powder coating more environmentally friendly than wet paint coatings, but RWM offers powder coating of U.S. manufactured products with a multitude of custom and unique finishes superior to standard zinc plate in long term corrosion protection.



Ronnie Comeau, Mike Twitty, Carolina Garcia, and Steve Marinos at the Pro Mat Tradeshow in Chicago in March.



Tradeshow Season Ends

RWM recently wrapped up tradeshow season at the Pro Mat Tradeshow in Chicago, Illinois with excellent feedback from our target audience. RWM was distinguished by MHI, vendors, competitors, and customers alike for our differentiation and customization. This difference in our focus from our competitors is not only evident, but is intentional.

Our positive feedback stemmed from our make an excellent and custom product. Our ability to customize heavy duty industrial products, and our feedback regarding them demonstrates RWM's continued ability to outperform others' generic products.

RWM Casters holds a long-standing reputation for kingpinless casters and specialty products made in the United States. Our distinction and preference among customers comes from a refusal to compromise our quality and innovation.



So What Else is New?

Marketing:

With Kate & Kurt joining the team, look for additional marketing content moving forward. If there are literature pieces that would aid you in promoting and selling RWM products please let us know how we can best offer support. Be sure to check out our social media channels and our blog, all of which are regularly updated. We have many projects in the works and are excited to be able to move forward on and share with partners.

Customer Service:

For quick and efficient support, please utilize the customerservice@rwmcasters.com email in addition to our 800-634-7704 toll free number. This email ensures your request is seen by the entire department and will be handled as quickly as possible regardless of who is in the office this summer.



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